



Ridge Art Association is proud to present the 42nd Annual Victor Smith Law Group **Central Park Art Festival** to be held in beautiful downtown Winter Haven, Florida on Saturday, March 21st and Sunday, March 22nd, 2020, from **10:00 a.m. - 5:00 p.m.** Saturday and **10am to 4pm** on Sunday. This art festival has become one of the South's premier fine arts shows with some of the country's most accomplished artists, as well as rising stars, vying for the Ridge Art Best of Show award. Each spring, artists from across the country gather to participate in this successful Central Florida Show.

Ridge Art Association encourages Purchase Award prizes. We are asking area individuals to pledge dollars to our program to guarantee that we will have art work being purchased by individuals. Also, we are working on more coverage in advertising, seeking billboards and using more radio.

We will also be hosting an Artist's Reception on Friday, March 20th from 5:30 p.m. - 7p.m. at our sponsor's office across the street from the festival site. All artists accepted to the show will be invited to the artists and sponsors reception.

We invite you to participate in this great art festival. Please read the entire application to answer any questions you may have concerning the show. ***Note the discount for registering early.***

Please feel free to contact us with any questions you may have. If you know of other artists who would like to participate in our show, additional applications are available on our website.

THANK YOU to our Sponsors for this years event:



VICTOR SMITH LAW GROUP, P.A.



Central Park Art Festival
210 Cypress Gardens Blvd SW
Winter Haven FL 33880

42nd Annual **ARTIST AWARDS — \$11,000 plus**

There were additional awards added last year!

- **Best of Show / Purchase Award - \$3,500 *** - All Best of Show art pieces will become the property of Ridge Art Association and will be displayed in our gallery located at 210 Cypress Gardens Blvd, SW open Tuesday-Friday, 1 — 4 pm and one hour prior to Theatre Winter Haven performances.
- **Purchase Awards - \$2,500** ++ toward the purchase of art from the art show. A minimum of \$3,500 in art will be purchased during the art festival by individuals supporting Ridge Art Association to become part of their personal collection. This amount is a growing figure.
- **Judge's Choice Award - \$2,000** - there will be TWO awards of **\$1,000** each in this category.
- **Award of Excellence - \$2,500 *** - there will be FIVE awards of **\$500** each in this category.
- **Award of Merit - \$1,000** - there will be FIVE awards of **\$200** each in this category.
- **Honorable Mention - \$500** - there will be FIVE awards of **\$100** each in this category.

* **Money added to award this year**

The Rules of the 2020 Victor Smith Law Group Central Park Art Festival

- Artists must exhibit and be present during the complete show, from 10:00 a.m. - 5:00 p.m. Saturday, March **21**, and from 10:00 a.m. - 4:00 p.m. Sunday, March **22**, 2020. Failure to follow this rule makes the artists ineligible for prizes and admission to future shows.
- All work must be original, created since 2017 and signed by the artist. Artists shall exhibit only works typified by submitted email. No CD's or Photos.
Only the works of the accepted artists may be sold or displayed at the Festival.
 - * All reproductions must be signed and numbered.
 - * All reproductions whether framed or unframed must be clearly & individually labeled "REPRODUCTION" or "LIMITED EDITION REPRODUCTION". This notice must appear on the front of each item displayed.
 - * All framed or unframed reproductions may be displayed in a browse bin.
 - * Digital Art must be original artwork that is created on a computer, and must be signed. Original limited edition prints of digital art will be permitted, and must be signed and numbered as part of an edition.
 - * Photographs must be from the artist's original negative and must be signed.
 - * Ceramic works must be handmade by the artist. If multiple pieces of the same design are displayed, each must be signed.
 - * **Not eligible to be exhibited:** Crocheting, knitting, picture frames, velvet paintings, manufactured or kit jewelry, ceramics cast from commercial molds, art supplies, commercial displays, decoupage, candles, shell craft, bonsai, stuffed animals, hats, leather purses or wearing apparel, except one-of-a-kind items made by the artist's hand.
 - * No artist shall be allowed to sell **non-original** items at the Art Festival. For example: prints, posters, greeting cards, postcards, calendars, T-shirts and so forth.
- All entries will be juried. All entrants are required to email photos of their artwork/display. Submissions must represent the basic quality and nature of the work to be exhibited. Improper or excessive photos will result in immediate rejection. The decision of the screening committee is final. **Deadline for entry is January 31, 2020.** All entrants will be notified of their acceptance or rejection **via email** on or about February 8, 2019.
A single page printout entries should be mailed with the application and your 2 separate checks.
- Artist must be present. No stand-in exhibitors, dealers, agents, wholesalers. The Committee reserves the right to ask any exhibitor for identification. There will be one artist to exhibit in a space. All work must be attributed solely to the displaying artist. All works must be for sale or available for commission. No commercial displays.
- When the Jury date has passed, the commitment to show will be official.
No refunds will be made due to cancellation by the Artist after Feb 1st.
- Displays will be viewed by the Viewing Committee at intervals throughout the Festival. The Viewing Committee shall have the sole discretion to require the removal of art work which violates Festival rules. Artists violating any Festival rule must remove exhibit immediately. There will be no refunds made to the Artist.
- Exhibit spaces measure approximately 10' X 11'. The Artist must stay within the allotted space. No tarps beyond your area. A booth identification card will be provided to you at check-in and must be attached to the front upper left hand corner of your display during the show. Artist must provide booth frames or support structures if desired.
- Artist registration and set-up will begin Friday, March **20**, from 2:00 p.m.-6:00 p.m., OR from 7:00 a.m.-9:00 a.m. on Saturday, March **21**. ALL set-ups MUST be completed by 9:00 a.m. on Saturday and ALL vehicles moved to designated parking areas. No exceptions. All exhibitors must check in at the Ridge Art Registration Tent to obtain a booth card before they set up their exhibit. Artists will receive their packet of information and instructions at that time.
No set-ups after 6:00 p.m. on Friday. Everyone will be attending the reception!
- Artists not set-up in their spaces by 9:00 a.m. on Saturday, March **21**, will lose their spaces to alternates. In the event of an emergency, late shows must call ahead to receive their space. No shows must inform the Art Festival Committee (863) 291-5661 on or before Noon, Friday, March **16**, 2018. Failure to do so will disqualify them from being accepted in any future Central Park Art Festivals. Any person closing their space prior to 4:00 p.m. on Sunday, March **22** will be disqualified from future shows and will relinquish all rights to prize money.
- Security will be provided both days.
- Collection of the **7 %** Florida Sales Tax on all sales is the responsibility of each exhibitor.
- NO PETS!** Artists will NOT be permitted to bring pets onto the Festival site.

2020Artist Application

(Please Print NEATLY or Type ALL information)

Last Name _____	First Name _____	
Address _____	City/State _____	Zip Code _____
**E-mail address (<i>you will be notified by email</i>) _____		
Telephone Number _____	Cell _____	

Check the category that applies to your work:

<input type="checkbox"/> Painting-Acrylics	<input type="checkbox"/> Pottery/Ceramics	<input type="checkbox"/> Sculpture
<input type="checkbox"/> Painting-Oil	<input type="checkbox"/> Photography	<input type="checkbox"/> Drawing and Graphics
<input type="checkbox"/> Painting-Watercolor	<input type="checkbox"/> Jewelry (no kits)	<input type="checkbox"/> Mixed Media
<input type="checkbox"/> Fiber (no clothing)	<input type="checkbox"/> Wood (no kits)	<input type="checkbox"/> Glass (no kits)

I acknowledge and agree that my completion and submission of this application represents my commitment to participate in the 41st Annual **Victor Smith Law Group Central Park Art Festival** to be held in Winter Haven, Florida, March 21-22, 2020. I hereby release the Victor Smith Law Group Central Park Art Festival, Ridge Art Association, the City of Winter Haven and its officers, agents and employees, as well as ad sponsoring organizations and their employees from any responsibility, personal liability, loss, claims, or damages rising out of or in connection with this Festival.

I have received and read the Festival Rules, which are part of this application and are incorporated herein by reference. If I am accepted into the Festival, I agree to abide by the rules adopted by the Victor Smith Law Group **Central Park Art Festival**, after the date of publication of the 2020 Victor Smith Law Group Central Park Art Festival artist's application.

The Ridge Art Association's Victor Smith Law Group Central Park Art Festival is a family oriented sidewalk show for spectators of all ages and work exhibited must be in keeping with this atmosphere. All displays will be viewed initially by the viewing committee on Saturday morning prior to the official opening and at intervals throughout the festival for the purpose of assuring that all rules of the festival are in compliance. The viewing committee shall have sole discretion to require the removal of work which violates any of the festival rules. Violations will result in the artist being asked to remove his/her exhibit from the festival and will be considered ineligible for future festivals.

Signature of Artist _____ Date _____

Application rates:

\$146 postmarked by Oct 31, 2019
 \$158 postmarked Nov 1– Dec 31, 2019
 \$165 postmarked Jan 2-Jan 31, 2020
 \$195 *after judging, IF space is available*

Judging will be February 6, 2020

RAA will cash your jury check upon receipt
 your booth rental check will be deposited on
 Feb 7th *if accepted*.

Checks payable to: Ridge Art Asso-CPAF

Questions: Christy Hemenway

Mail to: Victor Smith Law Group Central Park Art Festival
 c/o Ridge Art Association
 210 Cypress Gardens Blvd, SW Winter Haven, Florida 33880

office@ridgeart.org
 863.291.5661 (1-4 pm T-F) after Oct 20
 our offices are closed for renovation

Do you plan to attend the Artist's Reception on Friday, March 20th?

Yes- No- # attending _____

CHECK LIST:

☐ Completed application form ☐ \$25.00 Check # _____ For Application Fee ☐ Check # _____ for Booth Space ☐ **Pics emailed**
 ****Credit Cards accepted by phone with emailed app and photos****